



DLP CINEMA®

4K

ENHANCED

4K by any other name is not Enhanced 4K.

Whether it's award-winning, accurate colors, or industry-leading reliability, when you think 4K resolution, think DLP Cinema®. Available in 2010, DLP Cinema Enhanced 4K will ENHANCE every movie with incredible brightness, contrast, and 4K 3D. Leave it up to DLP Cinema to raise Digital Cinema to new levels of amazing – again.



Licensed Partners

BARCO **CHRISTIE** **NEC**

Recipients of the 2009 Academy Plaque are D. Scott Dewald, Greg Pettitt, Brad Walker and Bill Werner.

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Academy Scientific
& Engineering Award
2009 Winner





Save Bacon.

Digital Cinema offers many advantages including maintenance costs, if you choose the right technology. DLP Cinema® offers proven reliability coupled with light efficiency which allows longer lasting lamps that use less energy. Save money with DLP Cinema projectors in 2K resolution and Enhanced 4K (coming in 2010) and spend a little of your savings on a bigger piggy bank.



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No Milky Blacks.

When it comes to deep blacks and pure white, DLP Cinema® offers amazing contrast ratios. With the broadest selection of resolutions in 2K and 4K (coming in 2010), DLP Cinema gives you the performance you're asking for without milking your wallet.



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**Academy Scientific
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Reliable and True.

Preparing for the future means making the right decisions today.

DLP Cinema® is the clear industry leader for many reasons. With accurate, consistent colors, proven reliability since 1999 and low maintenance costs, DLP Cinema is the obvious choice for both 2K and Enhanced 4K (coming in 2010). Don't be led down the wrong path, rely on DLP Cinema and set your course for amazing.



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Academy Scientific
& Engineering Award
2009 Winner





A.M.P.A.S.®

Industry Standard. Award-winning color.

The Academy recognized the amazing color accuracy of DLP Cinema® by bestowing the 2009 Academy Scientific and Engineering Award to the DLP Cinema engineering team. With both 2K resolution and Enhanced 4K (coming in 2010) DLP Cinema powers Academy award-winning, color accurate digital cinema projectors. When it comes to color performance, award your audience with the best.



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